



FOR IMMEDIATE RELEASE

## **EXTERIOR SOURCE RECOGNIZED AMONG THE TOP CUSTOMER SERVICE LEADERS IN THE RESIDENTIAL CONSTRUCTION INDUSTRY**

*GuildQuality's 2017 Guildmaster Award Honors Exterior Source*

**Richmond, Virginia, February 7, 2017** - Exterior Source, serving Central Virginia and the Tidewater, Virginia area, received a 2017 Guildmaster Award from GuildQuality for demonstrating exceptional customer service within the residential construction industry.

Since 2005, [GuildQuality](#), an Atlanta-based third-party customer satisfaction software surveying company, has powered the Guildmaster Award to recognize and celebrate home building, remodeling, and contracting professionals demonstrating the highest level of customer service within the U.S. and Canada.

Out of 600+ eligible applicants, Exterior Source is one of 300+ [businesses within the residential construction industry](#) recognized by GuildQuality for consistently delivering superior customer care.

In determining which businesses received the 2017 Guildmaster Award, GuildQuality reviewed thousands of survey responses submitted by customers of Guildmaster candidates, and considered two primary metrics for each candidate: *the percentage of customers stating they would recommend the business to friend and the percentage of customers who responded.*

Exterior Source achieved a recommendation rate of 90% or above from their customers surveyed by GuildQuality.

"We're proud that this award emphasizes the level of commitment of our staff to our customers," said Rod Renfrow, owner and president of Exterior Source. We pride ourselves on showing exceptional customer service and make it a point to follow-through from start to finish."

For more on the 2017 Guildmaster Award and qualifications, visit [www.guildquality.com/guildmaster/](http://www.guildquality.com/guildmaster/).

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### **About Exterior Source**

Exterior Source is a Class A contractor specializing in the installation of gutters, siding, roofing, windows and doors. Exterior Source is the exclusive home of LeafGuard, the only seamless, one-piece leaf protection system available. Exterior Source is also a GAF Master Elite Roofer. Established in 1993, Exterior Source has served more than 25,000 customers throughout the Central Virginia and the Tidewater area. For additional information, visit [www.ExteriorSourceVA.com](http://www.ExteriorSourceVA.com)  
Contact Vicki Kiger, Marketing Director, Exterior Source

### **About GuildQuality**

Over 2,300 residential construction professionals rely on GuildQuality's customer satisfaction surveying software to help them deliver exceptional customer service and get the recognition they deserve for their commitment to quality. Join GuildQuality's community of quality today and see your company through your customers' eyes. For more information about GuildQuality, visit [www.guildquality.com](http://www.guildquality.com).