



FOR IMMEDIATE RELEASE

**Exterior Source Recognized among the Top  
Customer Service Leaders within the Residential Construction Industry**  
*GuildQuality's 2016 Guildmaster Award Honors Exterior Source*

**Richmond, Virginia, May 25, 2016** - Exterior Source, serving Central Virginia and the Tidewater, Virginia area, has received a 2016 Guildmaster Award for showing a continued commitment to service excellence. GuildQuality, a third-party [customer satisfaction surveying](#) company based in Atlanta, has powered the Guildmaster Award since 2005 to celebrate service excellence among home builders, remodelers, and contractors.

Exterior Source was one of the over 200 companies recognized by GuildQuality for delivering exceptional customer experiences.

GuildQuality reviewed thousands of survey responses submitted by customers of Guildmaster candidates. In determining the companies who were recognized with this honor, GuildQuality considers two primary metrics: the percentage of customers who would recommend your business and the percentage of customers who responded. Exterior Source achieved a recommendation rate of greater than 90% from their customers, who were surveyed through GuildQuality.

"This award is a testament to the commitment of our staff to our customers," said Rod Renfrow, owner and president of Exterior Source. "At Exterior Source, we believe that when we take care of our customers, good things will happen."

For more on the 2016 Guildmaster Award and qualifications, visit [www.guildquality.com/guildmaster/](http://www.guildquality.com/guildmaster/).

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**About Exterior Source**

Exterior Source is a Class A contractor specializing in the installation of gutters, siding, roofing, windows and doors. Exterior Source is the exclusive home of LeafGuard, the only seamless, one-piece leaf protection system available. Established in 1993, Exterior Source has served more than 21,000 customers throughout the Central Virginia and the Tidewater area. For additional information, visit [www.ExteriorSourceVA.com](http://www.ExteriorSourceVA.com)  
Contact Vicki Kiger, Marketing Director, Exterior Source

**About GuildQuality**

GuildQuality helps builders, remodelers, and contractors manage their most valuable asset - their reputation. Our members rely on our service to gather customer feedback, measure satisfaction, and continuously improve their business. Supported by comprehensive reporting and marketing tools, GuildQuality helps its members stand out in a competitive market. For more information, visit [www.guildquality.com](http://www.guildquality.com).

