

FOR IMMEDIATE RELEASE

**EXTERIOR SOURCE RECOGNIZED AMONG THE TOP CUSTOMER SERVICE LEADERS  
IN THE RESIDENTIAL CONSTRUCTION INDUSTRY**

*GuildQuality's 2018 Guildmaster Award Honors Exterior Source*

**Richmond, Virginia, April 10, 2018** - Exterior Source, serving the Central Virginia and Tidewater areas, received a 2018 Guildmaster Award from GuildQuality for demonstrating exceptional customer service within the residential construction industry.

Since 2005, [GuildQuality](#), an Atlanta-based third-party customer satisfaction software surveying company, has powered the Guildmaster Award to recognize and celebrate home building, remodeling, and contracting professionals demonstrating the highest level of customer service within the U.S. and Canada.

Out of 600+ eligible applicants, Exterior Source is one of 300+ [businesses within the residential construction industry](#) recognized by GuildQuality for consistently delivering superior customer care.

In determining which businesses received the 2018 Guildmaster Award, GuildQuality reviewed thousands of survey responses submitted by customers of Guildmaster candidates, and considered two primary metrics for each candidate: the percentage of customers stating they would recommend the business to friends and the percentage of customers who responded.

Exterior Source achieved a recommendation rate of 90% or above from their customers surveyed by GuildQuality.

*"All of our employees, from the call center to the salesmen to the installers, work together to provide an exceptional customer service experience", said Rod Renfrow, owner of Exterior Source. "With so many choices in the home improvement industry today, we are most appreciative when a customer chooses to do business with us and we work hard to make it a pleasant experience."*

For more on the 2018 Guildmaster Award and qualifications, visit [www.guildquality.com/guildmaster/](http://www.guildquality.com/guildmaster/).

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**About Exterior Source –**

Exterior Source is a Class A contractor specializing in the installation of gutters, siding, roofing, windows, doors and decks. Established in 1993, they've served more than 25,000 customers

throughout the Central Virginia and the Tidewater area. They are the exclusive home of LeafGuard, the only one-piece seamless debris-shedding gutter system on the market today. They are also a GAF Master Elite Roofer, a CertainTeed 5-Star Contractor in Vinyl Siding and a Joyce Windows Installer. For more information, visit [www.ExteriorSourceVA.com](http://www.ExteriorSourceVA.com)  
*Contact Vicki Kiger, Marketing Director, Exterior Source*

**About GuildQuality**

Over 2,500 residential construction professionals rely on GuildQuality's customer satisfaction surveying software to help them deliver exceptional customer service and get the recognition they deserve for their commitment to quality. Join GuildQuality's community of quality today and see your company through your customers' eyes. For more information about GuildQuality, visit [www.guildquality.com](http://www.guildquality.com).