



FOR IMMEDIATE RELEASE

## **EXTERIOR SOURCE OF VIRGINIA RECOGNIZED AMONG THE TOP CUSTOMER SERVICE LEADERS IN THE RESIDENTIAL CONSTRUCTION INDUSTRY**

### **GuildQuality's 2021 Guildmaster Award Honors Exterior Source**

**Chesapeake, Virginia, April 2, 2021** - Exterior Source of Chesapeake and Richmond, Virginia received a 2021 Guildmaster with Highest Distinction Award from GuildQuality for demonstrating exceptional customer service within the residential construction industry.

Since 2005, [GuildQuality](#), an Atlanta-based third-party customer satisfaction surveying company, has powered the Guildmaster Award to recognize and celebrate home building, remodeling, and contracting professionals demonstrating the highest level of customer service within the U.S. and Canada.

Out of nearly 2,000 eligible applicants, Exterior Source is one of 400+ [businesses within the residential construction industry](#) recognized by GuildQuality for consistently delivering superior customer care.

In determining which businesses received the 2021 Guildmaster Award, GuildQuality reviewed thousands of survey responses submitted by customers of Guildmaster candidates and considered two primary metrics for each candidate: the percentage of customers stating they would recommend the business to a friend and the percentage of customers who responded.

Exterior Source achieved a recommendation rate of 90% or above from their customers surveyed by GuildQuality.

*"We are delighted that our customers have received exceptional service from our company and that this has been reflected in our online surveys through GuildQuality,"* said Ron Renfrow, owner of Exterior Source. *"We are always very appreciative of positive customer reviews and feedback."*

For more on the 2021 Guildmaster Award and qualifications, visit [www.guildquality.com/guildmaster/](http://www.guildquality.com/guildmaster/).

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### **About Exterior Source**

Exterior Source is a Class A contractor specializing in the installation of gutters, siding, roofing, windows, doors and decks. Exterior Source is the exclusive home of LeafGuard, the only seamless, one-piece leaf protection system on the market today. Established in 1993, Exterior Source has installed more than 30,000 projects throughout the Central Virginia and the

Tidewater area. Exterior Source is ranked #149 on the *Qualified Remodeler* “Top 500” list of remodelers in the U.S. For more information, visit [www.ExteriorSourceVA.com](http://www.ExteriorSourceVA.com)  
Contact: Vicki Kiger, Marketing Director, at [vicki@exteriorsourceva.com](mailto:vicki@exteriorsourceva.com)

### **About GuildQuality**

Over 2,000 residential construction professionals rely on GuildQuality’s customer satisfaction surveying and reporting software to help them deliver exceptional customer service and get the recognition they deserve for their commitment to quality. Join GuildQuality’s network of builders, remodelers, and home service professionals and see your company through your customers’ eyes. For more information about GuildQuality, visit [www.guildquality.com](http://www.guildquality.com).